



DRIVING CATALYTIC CHANGE FOR BUSINESS SUSTAINABILITY



6, 7 & 8 DECEMBER 2022
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DRIVING CATALYTIC CHANGE FOR BUSINESS SUSTAINABILITY



Award Winning Speakers & Companies



DATUK WIRA ISMITZ MATTHEW DE ALWIS

Executive Director & Chief Executive Officer
Kenanga Investors Berhad
Chairperson, **Malaysian Association of Asset Managers**



ANGELIA CHIN-SHARPE, CPIF

Chief Executive Officer, Singapore
Member, APAC Leadership Team
BNP Paribas Asset Management



DR SURINA ISMAIL

Group Head of Sustainability
IOI Corporation Berhad



DATUK (DR) VINOD SEKHAR

Chairman & Chief Executive
Petra Group



DR RENARD SIEW

Head of Sustainability
Yinson Holdings

Author & Workshop Leader



PETER MCATEER

Author, Advisor, & Keynote Speaker,
Managing Director
SustainLearning LLC

2 Day Forum + 1 Half Day Workshop

250

High-Level
Delegation

34

Speakers

2

Workshop
Options

**Multiple
Industry
Sectors**

THE EVENT



SUSTAINABILITY IS HERE TO STAY OR WE MIGHT NOT BE

NIALL FITZGERALD

ESG is rapidly transforming the business climate today and is constantly evolving. This is fuelled by growing concerns among investors and stakeholders who seek not only economic profits but social good. They want better environmental, social and governance (ESG) disclosures to help them understand how the company operates, makes decisions and creates value. The acceleration towards the need for businesses to adopt strategic and tactical approaches in understanding their capabilities to enable them to generate actionable measures and make informed decisions for their ESG directives.

As ESG is a catalytic driver for business sustainability, it is imperative to understand how it works and seize the opportunities it presents in order to be resilient and stay ahead of the competition.

UNIQUE 3-DAY EVENT EXPERIENCE

This 3-day programme combines 2-days of highly interactive, multiple panel speaker sessions moderated across industries followed by a choice of 2 half-day practical sessions delivered through a workshop format on the third day.

DAY 1 & 2 FORUM

Hear from award-winning speakers & companies about ESG.

The forum will have 2 keynotes over two days followed by themed based panel sessions with industry professionals moderated by subject matter experts. Each day comprises of 4-panel sessions. Each panel session will explore and analyse pertinent issues about corporate sustainability and the interconnectedness of the E- Environmental, S- Social & G-Governance pillars across multiple industries. Industry experts will provide distinctive tactical approaches drawn upon ESG principles to provide valuable insights into ESG adoption in their business.

The delivery of each session will be to initiate dialogues on what are the real challenges, pitfalls and success stories amongst key players in the industry. Through specially curated themes and insightful discussions to encourage audience participation that will assure valuable takeaways with actionable outcomes.

KEY TAKEAWAYS

- How ESG is driving business strategies that will unleash innovation, attract the right talent and investor, establish lasting partnerships and impact companies' bottom-line
- Understanding ESG evolution and the 'Green Agenda' requirements in the coming years and your preparedness
- Uncover key trends, learn unique perspectives and conversations on ESG matters
- Opportunity to exchange views with experts, and practitioners through case studies

DAY 1  AM
6 DECEMBER
2022

INNOVATION & STRATEGY, LEADERSHIP, REGULATORY & BEST PRACTICES



8.00 - 9.00AM **Registration & Welcome Coffee**

9.00 - 9.10AM **Opening Address**
Yeoh Boon Pin, Managing Director, Kexxel Group

9.10 - 9.40AM **Keynote Address**

9.40 - 10.50AM **ESG In Your Business DNA - Strategy & Innovation Driven By Leadership & People**



Our biggest challenge in this new century is to take an idea that seems abstract - sustainable development and turn it into a reality for all the world's people.

Kofi Annan

This session will encompass the strategic and tactical approach towards ESG. Leaders from various cross industries and economic fields will discuss how to access and seize opportunities offered in the current business landscape. Understand the purpose and logic of ESG on how to manage the transition process to value creation from corporate sustainability for all stakeholders.

Panel Speakers

Datuk Wira Ismitz Matthew De Alwis
Executive Director and Chief Executive Officer
Kenanga Investors Berhad
Chairperson **The Malaysian Association of Asset Managers**

Datuk (Dr) Vinod Sekhar
Chairman and Chief Executive,
Petra Group

Dr Johari Jalil
Group Managing Director
Cenviro Sdn Bhd

Moderator: **Rajen Makhijani** - Client Partner, Leadership Advisory Solutions Leader, **Korn Ferry Singapore**

10.50 - 11.20AM **Morning Refreshments**

11.20 - 12.30PM **Attracting Future Investors Through Transparent Business Practices & Compliance**



ESG reporting remains a complicated and moving landscape for companies to navigate
The Edge July 2

ESG framework - combine strategy, data and performance outcomes. Best Practices in sectoral collaboration and Green Financing. Explore case studies in effective and consistent disclosures of ESG. Green washing - preventing ESG washout.

Panel Speakers

Rizal Mohamed Ali
Head of Responsible Investing
Kumpulan Wang Persaraan (KWAP)

Devanesan Evanson
Chief Executive Officer
Minority Shareholders Watch Group (MSWG)

Datin Dr Vijayalakshmi Samuel
Chief Executive Officer
AGV Sustainability & ESG Services Sdn Bhd

Moderator: **Tan Zhai Yun** - Editor of ESG, **The Edge Malaysia**

DAY 1  PM
6 DECEMBER
2022

INNOVATION & STRATEGY, LEADERSHIP, REGULATORY & BEST PRACTICES



12.30 - 12.45PM **ESG & Sustainable Financing**

12.45 - 2.00PM **Networking Lunch**

2.00 - 3.10PM **ESG Stakeholder Ecosystem - Getting Everyone On Board With Your Sustainability Roadmap**

Driving the sustainability roadmap. How corporates are adopting the pillar of ESG as part of their corporate missions and long-term plans. Find out and identify how improved sustainability with transparency efforts in your ESG ecosystem are important for effective oversight & governance.

Panel Speakers

Junaid Iqbal, FIA FRM
Director Sustainability
AIA Malaysia

Sujatha Sekhar Naik
Chairman, Board of Governors
Malaysian Institute of
Corporate Governance (MICG),
Chief Governance Officer &
Group General Counsel
Smart Glove Holdings

Shanta Helena Dworkasing
Director of Programmes
UN Global Compact Network
Malaysia & Brunei (UNGCMYB)

Moderator: **Farhana Jabir** - Director, PricewaterhouseCoopers PLT

3.10 - 3.40PM **Afternoon Refreshments**

3.40 - 4.50PM **ESG Best Practices From Strategy To Tactical Adoption**

Charting ESG goals that emphasise growth and profitability through intentional business practices. How strong ESG propositions supports sustainability initiatives and encourages companies across industries to develop strategies that fosters business longevity. Establishing long-term value without compromising your ESG by mapping sustainability into your risk profiling.

Panel Speakers

Angelia Chin - Sharpe, CPIF
Chief Executive Officer, Singapore
Member, APAC Leadership Team
BNP Paribas Asset Management

Idora Baharudin
Head, Strategic Transformation
& Sustainability
KPJ Healthcare Berhad

Satpal Singh Dhillon
Chief Governance & Risk
Officer
PLUS Malaysia Berhad (PMB)

Moderator: Leading Business Sustainability Expert

4.50 - 5.00PM **End of Day 1**

5.00 - 7.00PM **AfterHours Networking**

DAY 2  AM
7 DECEMBER
2022

NET ZERO, TECHNOLOGY & INNOVATION, SOCIAL IMPACT & START-UPS



8.00 - 9.00AM **Registration & Welcome Coffee**

9.00 - 9.05AM **Snapshot Day 1**

9.05 - 9.45AM **Keynote Day 2**
Sustainability is the New Advantage - Leadership, Change & The Future Of Business
Peter McAteer, Author, Advisor
Managing Director, **Sustainlearning LLC**

9.45 - 10.50AM **Countdown Towards Net Zero Transition - Where Are We?**
Government and organisations globally are pledging to achieve net-zero emissions by 2050. Discussions will look into Malaysia's journey towards net-zero transition to strengthening climate action and impacts acceleration in order to help investors and the world face challenges of the future. Identify efforts by industry players in line with Malaysia's roadmap towards building a circular economy for its net zero transition. What is the role of Green Technologies in achieving your net-zero aspirations?

 **Panel Speakers**

Dr Renard Siew
Head of Sustainability
Yinson Holdings

Sashi Ambi
Head of Communications &
Sustainability Lead
BMW Group Malaysia

Ir Dr Sanjayan Velautham
Universiti Tenaga Nasional
Principal Research Fellow
Uniten R&D Sdn Bhd

Moderator: **Vignesh RS** - Head of ASEAN Market & Product Specialist, **Bloomberg LP**

10.50 - 11.20AM **Morning refreshments**

11.20 - 12.30PM **ESG Deliverance In Technology**

How technology can impact your assessment and measurement by strengthening your ESG analytics capabilities. Leveraging Green technology to mitigate the negative environmental impact of human activity. Discussions will look into how companies leverage innovative technologies to create transformational solutions for addressing the ESG challenges with proven positive impact and business benefits.

 **Panel Speakers**

Dr Sumitra Nair
Senior Vice President &
Head Strategy & Policy
Malaysia Digital Economy
Corporation (MDEC)

Dr Surina Ismail
Group Head of Sustainability
IOI Corporation Berhad

Preston Wong
Co-Founder & Chief Executive
Officer
treasure (Singapore)

Moderator: **Margie Ong**, Chief Executive Officer, **Thoughts In Gear (TIG)**

DAY 2  PM
7 DECEMBER
2022

NET ZERO, TECHNOLOGY & INNOVATION, SOCIAL IMPACT & START-UPS



12.30 - 12.45PM

Green Technology : Innovation & Opportunities

12.45 - 2.00PM

Networking Lunch

2.00 - 3.10PM

Addressing The Social Pillar In Your Sustainability Agenda - Is Everyone On The Same Page?

As E-environmental and G-governance issues gains momentum globally, the S-social pillar in ESG looks into the importance of businesses in their relationships with people, communities and society. Discussion will dive into the heightened awareness on social issues to understand how ESG transformation and change mind set to accelerate value creation in the business landscape by identifying business impacts on employees, workers in the value chain, customers, and communities.

Panel Speakers

Vic Sithasanan
Managing Director
SEEK

Norazzah Sulaiman
Group Chief Sustainability &
Communications Officer
RHB Banking Group and
Chief Executive Officer
RHB Foundation

Prof. Dr Susela Devi K Suppiah,
Director Centre for Accountability &
Governance Research Head,
Sustainable Business Research
Cluster
Sunway University

Moderator: **Lai Shyan Chin** - Co-Founder **BTC Recruitment Malaysia**

3.10 - 3.40PM

Afternoon Refreshments

3.40 - 4.50PM

How Startups & SME's Integrate ESG Into Their Business DNA

For start-ups or even small medium businesses, many might not have ESG on top of their priority list compared to the need to grow the business. Hear from start-ups who have innovatively and strategically incorporated ESG by adopting a holistic leadership approach that includes issues beyond the traditional scope of a company's bottom line.

Panel Speakers

Azzahraa Annuar, FCA
Governance, Risk & Compliance
edotco Group

Ashwin Chockalingam CA
Founder & Investment Director
Winacore Capital

Mohd. Rithauden Makip
Deputy Chief Executive Officer
(Policy & Coordination)
SME Corp. Malaysia

Moderator: **Poovenraj Kanagaraj** - Founder & Editor **Disruptr MY**

4.50 - 5.15PM

Lucky Draw

5.15PM

End of Forum

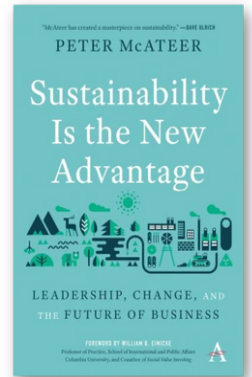


WORKSHOP: SUSTAINABILITY IS THE NEW ADVANTAGE

Is Your Business Part of a Sustainable Future?

Participate in these half-day highly interactive sessions that provide invaluable discussions to attendees on how to gain a clear competitive advantage by leveraging the opportunities offered by a commitment to sustainability. Sustainability is about transformation. Creating a sustainable future requires businesses to change the way they think and behave in ways that create sustainable products, run sustainable operations and deliver long-term value.

Both workshops will be led by Peter McAteer, Author of "Sustainability is the New Advantage".



WORKSHOP A:

DESIGN THINKING, BUSINESS TRANSFORMATION AND ESG

Module 1:

- The definition of sustainability is evolving. What does that mean for your business?
- What are the new business models that will re-define our behaviour and create more sustainable organisations?

Module 2:

- If we expect people to behave differently, what are the new capabilities we must master?
- What are the four types of knowledge transfer and their impact on accelerating change?

Module 3:

- What is the role of ESG in aligning purpose and impact?

Practical: Interactive discussions & short group activities

WORKSHOP B:

ACCELERATING CHANGE, CREATING IMPACT AND ESG REPORTING WITH PURPOSE

Module 1:

- The challenges of dual materiality

Module 2:

- Are carbon markets and carbon credits the answer or just another problem?
- How do we accelerate the speed of change?

Module 3:

- Aligning ESG reporting with your transformation plan
- ESG reporting and greenwashing

Module 4:

- The future of ESG reporting with impact and purpose

Practical: Interactive discussions & short group activities

Programme Schedule

🕒 **Workshop A : 9 AM - 1 PM** 🕒 **Workshop B : 1.30 PM - 5.30PM**

8 DECEMBER 2022 WORKSHOP



**AUTHOR, ADVISOR &
KEYNOTE SPEAKER**

PETER MCATEER

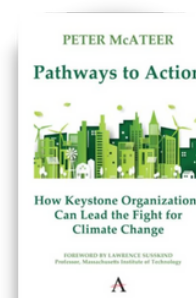
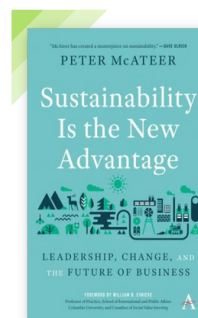
Managing Director
SustainLearning LLC



PETER MCATEER is the Managing Director of SustainLearning LLC. He currently serves as advisor for strategy, innovation, and sustainability at several organisations.

Peter's prior work includes a variety of executive, consulting and teaching roles including serving as a member of the Executive Committee for Harvard Business School Publishing (HBSP), Managing Director for Harvard Business School Publishing's Corporate Learning business and Chief Learning Officer for the United Nations Development Program (UNDP). At UNDP, he supported the training, development and knowledge management activities of the UNDP sustainable energy and environmental portfolio and the global implementation of the Millennium Development Goals (MDGs).

Peter is responsible for HBSP's award winning series of learning products including Harvard ManageMentor™ and HBSP's first distance learning Executive Education program, Leadership Direct™. He designed the UNDP's innovative Virtual Development Academy™ and served on the Board of Governors and Expert Technical Panel for the United Nations System Staff College. He has over 35 years' experience on the ground in more than 40 countries.



Peter's most recent publications include "With Sustainability Comes Change," Talent Development Magazine (August 2019), Sustainability is the New Advantage, Leadership, Change and the Future of Business (Anthem Press 2019, updated 2021) and Pathways to Action, How Keystone Organizations Can Lead the Fight for Climate Change, 2022 by Anthem Press.

The workshop materials will be based, in part, on Mr. McAteer's research and published books. Several reviews for his book Sustainability Is the New Advantage, Leadership, Change and the Future of Business as listed below:

TESTIMONIALS



McAteer has created a masterpiece on sustainability. Kudos for this great work.

Dave Ulrich, Professor University of Michigan.



All business practitioners should read The Sustainability Advantage. It is a stimulating book that encourages everyone to take concrete actions. McAteer provides a practical path forward.

Bertrand Moingeon, Dean for Executive Education, ESCP Europe



This book is a fresh call for action. A beautiful and necessary effort underpinned by the experience that comes from a long-standing professional career. McAteer puts the reader at the crossroads of the private and public sectors, of education and corporate life. At a time when discussions about sustainability seem entangled in politics, McAteer's book calls us back to the stage where human choice and motivation make a difference. His persuasive voice and creative use of research and stories encourages us to lead, learn, and collaborate.

Alfons Sauquet Rovira, Professor Learning and Knowledge ESADE, Chairperson Academy of Business in Society (ABIS), Former Global Dean for the ESADE Law and Business Schools

KEYNOTE



PETER MCATEER
Author, Advisor &
Managing Director
SustainLearning LLC

SPEAKERS



**DATUK WIRA ISMITZ
MATTHEW DE ALWIS**
Executive Director &
Chief Executive Officer
Kenanga Investors Berhad
Chairperson of **Malaysian
Association of Asset
Managers**



**ANGELIA CHIN- SHARPE,
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Chief Executive Officer,
Singapore
Member, APAC Leadership team
**BNP Paribas Asset
Management**



**DATUK (DR) VINOD
SEKHAR**
Chairman & Chief
Executive
Petra Group



DR SURINA ISMAIL
Group Head of
Sustainability
IOI Corporation Berhad



DR SUMITRA NAIR
Senior Vice President &
Head of Strategy & Policy
**Malaysia Digital Economy
Corporation (MDEC)**



**MOHD. RITHAUDDEN
MAKIP**
Deputy Chief Executive Officer
(Policy & Coordination)
SME Corp. Malaysia



DR JOHARI JALIL
Group Managing Director
Cenviro Sdn Bhd



NORAZZAH SULAIMAN
Group Chief
Sustainability &
Communications Officer
**RHB Banking Group &
Chief Executive Officer
RHB Foundation**



RIZAL MOHAMED ALI
Vice-President,
Responsible Investment
**Kumpulan Wang
Persaraan
(Diperbadankan)
KWAP**



AZZAHRAA ANNUAR, FCA
Director - Governance
Risk & Compliance
edotco Group



SASHI AMBI
Head of Communications &
Sustainability Lead
BMW Group Malaysia



JUNAID IQBAL, FIA FRM
Director (Head)
Sustainability
AIA Malaysia

SPEAKERS



DR RENARD SIEW
Head of Sustainability
Yinson Holdings



**IR DR SANJAYAN
VELAUTHAM**
Universiti Tenaga Nasional
Principal Research Fellow
UNITEN R&D Sdn Bhd



**SHANTA HELENA
DWARKASING**
Director of Programmes
**UN Global Compact
Network Malaysia & Brunei
(UNGCMYB)**



DEVANESAN EVANSON
Chief Executive Officer
**Minority Shareholders
Watch Group (MSWG)**



VIC SITHASANAN
Managing Director
SEEK



**PROF DR SUSELA DEVI K
SUPPIAH**
Director Centre for
Accountability
& Governance Research &
Head of Sustainable
Business Research Cluster
Sunway University



**ASHWIN
CHOCKALINGAM CA**
Founder & Investment
Director
Winacore Capital



PRESTON WONG
Co-Founder & Chief
Executive Officer
treasure (Singapore)



SUJATHA SEKHAR NAIK
Chairman, **Board of
Governors Malaysian
Institute of Corporate
Governance (MICG)**
Chief Governance Officer
& Group General Counsel
Smart Glove Holdings



**DATIN DR VIJAYALAKSHMI
SAMUEL**
Chief Executive Officer
**AGV Sustainability & ESG
Services Sdn Bhd**



YEOH BOON PIN
Managing Director
Kexxel Group



IDORA BAHARUDIN
Head, Strategic
Transformation &
Sustainability
**KPJ Healthcare
Berhad**

SPEAKERS



**SATPAL SINGH
DHILLON**

Chief Governance & Risk
Officer
**PLUS Malaysia Berhad
(PMB)**

MODERATORS



VIGNESH R S

Head of ASEAN Market
& Product Specialists
Bloomberg LP



RAJEN MAKHIJANI

Client Partner, Leadership
Advisory Solutions Leader,
Korn Ferry Singapore



POOVENRAJ KANARAJ

Founder & Editor
Disruptr MY



FARHANA JABIR

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LAI SHYAN CHIN

Co-Founder
**BTC Recruitment
Malaysia**



MARGIE ONG

Chief Executive Officer
Thoughts In Gear



TAN ZHAI YUN

Editor of ESG
The Edge Malaysia



REGISTRATION FORM

REGISTRATION FEE INCLUSIVE OF 2 DAY FORUM + 1 WORKSHOP SESSION

Registration Fee

RM 4,700

3 + 2 Package (Buy 3, get 2 seats FREE!)



*Fees quoted does not include 6% SST. HRD-Corp Claimable.

***Get 2 FREE seats if you send 3 pax! (3+2 Package)**

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Job Title :

Email :

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WORKSHOP A OR WORKSHOP B

WORKSHOP A + B (ADD ON RM 380 PER PAX)

Delegate 2

Name :

Job Title :

Email :

Mobile :

WORKSHOP A OR WORKSHOP B

WORKSHOP A + B (ADD ON RM 380 PER PAX)

Delegate 3

Name :

Job Title :

Email :

Mobile :

WORKSHOP A OR WORKSHOP B

WORKSHOP A + B (ADD ON RM 380 PER PAX)

FREE Seats for 3+2 Package

*Delegate 4

Name :

Job Title :

Email :

Mobile :

WORKSHOP A OR WORKSHOP B

WORKSHOP A + B (ADD ON RM 380 PER PAX)

*Delegate 5

Name :

Job Title :

Email :

Mobile :

WORKSHOP A OR WORKSHOP B

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TERMS AND CONDITIONS

PRIVACY

Any information provided by you in registering for this event is being collected by Kexxel Group and will be held in the strictest confidence. It will be added to our database and will be used primarily to provide you with further information about Kexxel Group events and services.

From time to time Kexxel Group may share information from our database with other professional organizations (including our event sponsors) to promote similar products and services. Please send us an email if you do NOT want us to pass on your details. To amend your current details, advise of duplicates or to opt out of further mailings, please email us your request info@kexxel.com.

TERMS & CONDITIONS

Following completion and return of registration form, full payment is required within 5 (five) working days. Payment must be received before the commencement of the event. After registration all payment must be executed within the terms herewith irrespective of attendees. Due to limited of event space, we advise early registration to avoid disappointment. A 50% cancellation fee will be charged under the terms outlined below. We reserve the right to refuse admission if payment is not received on time. Fees is inclusive of program materials and refreshments. Workshop seats are limited, on first come first serve basis.

Substitutions: If you cannot attend personally, a substitute delegate is welcome to join this course in your place - for no extra charge provided you inform us AT LEAST 3 days before the course else you will be issued with a 50% Discount Voucher which entitles you (or a nominated colleague) to attend a public course arranged by Kexxel Group within the next 12 months.

Cancellation: If Kexxel Group cancels the Event due to circumstances beyond the reasonable control of Kexxel Group (such as acts of God, acts of war, governmental emergency, labor strike or terrorism), Kexxel Group shall refund to each attendee its payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of Organizer to Attendee. Kexxel Group reserves the right to cancel, re-name or re-locate the Event or change the dates on which it is held. If Kexxel Group elects to cancel the Event other than for a reason previously described in this paragraph, Kexxel Group shall refund to each attendee its entire registration fee previously paid.

As such, Kexxel Group reserves the right to alter or modify the advertised speakers and/ or topics if necessary. Any substitution or alterations will be updated on our web page as soon as possible. Send 3 and get the 4th & 5th pax for free promotion is subject to Kexxel Group's discretion. In case of no show on the event day, the free attendee is assumed to have cancelled his/her seat and full payment is required as per invoiced.